

NEW! NAHAD News 2020 Production Schedule

We've changed the frequency of NAHAD News to quarterly. Please note the new schedule below for material deadlines. NAHAD member companies are invited to submit brief news items for inclusion in the "Member Connections" section of NAHAD News.

- Please write your articles in complete sentences, and limit them to 100 words, including pertinent phone numbers, urls, etc.
- Submit Microsoft WORD format along with 4-color company logo.
- News items should focus on new or additional personnel changes, appointments or promotions, facility expansion, new products lines or advertising/promotion plans.
- Articles should be written in the third person (use" they" instead of "we").
- Exclude sales features claims and direct or indirect comparisons with competitors' products.
- All articles should be sent to marketing@nahad.org by the materials deadline listed below.

| 2020 Newsletter Issue | Material Due to NAHAD | Mailing Date |
|------------------------------|------------------------------|---------------------|
| March | February 7 | March 6 |
| June | May 8 | June 5 |
| September | August 7 | September 9 |
| December | November 6 | December 4 |

Note: All articles will be published on a space-available basis. NAHAD assumes no liability for incorrect or deleted information but will publish corrections upon request.