

Request for Short Articles Topic Area: Promoting Hose Safety Practices

Winter 2024

NAHAD's second annual Hose Safety Awareness Week (HSAW) is scheduled for **September 8-14, 2024**. The 2023 program was a social media success with hundreds of posts and thousands of shares all spreading the work NAHAD members are doing to promote hose safety.

In 2024 we want to spread this message to a larger audience leveraging NAHAD's relationships with like-minded associations, organizations, and media channels with whom we share this goal. The Hose Safety Institute (HSI) Committee is soliciting articles that highlight hose products, practices, training, and/or services used to promote hose safety. We welcome distributors, manufacturers, and associates to tell us how they promote hose safety to their end-users whether it be hose safety in the fabrication process, related to proper hose installation and storage, or maintenance in the field.

In submitting an article, the submitter gives NAHAD permission to use the content in the NAHAD365 Newsletter and promote it through NAHAD365/HSAW social media channels. These articles will also be shared with our HSAW 2024 industry media partners for publication as part of helping NAHAD promote HSAW to their readership. Preference for publication will be given to companies who are NAHAD members.

Submission Guidelines:

- **Word Count:** 250 word minimum - 500 word maximum
- **Images:** High resolution JPG or PNG File
- **The Header:** Company logo, title for the article
- **First Paragraph:** Provide a short summary of what you're sharing – 25 to 50 words that will serve as an introduction with a link to the full article.
- **Last Line/Paragraph:** Link to company; contact person & email address (for more information)
- **Format:** Word or PDF
- **Keywords:** Please provide 4-6 keywords to be used for indexing purposes

Email submissions to education@nahad.org

Have Questions? Contact us at jtruit@nahad.org or jgabbert@nahad.org