

NAHAD 365

October 2024

YOUR AD HERE!

With options for every budget, advertising with NAHAD is easy and gets your business in front of the right people

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NAHAD is Proud to Unveil Our New Logo



We are proud to unveil our new NAHAD logo, designed to reflect the future of the hose manufacturing and distribution industry. Working with a taskforce of NAHAD members and with input provided by the NAHAD community at large, we are pleased to showcase NAHAD's new look and feel, which illustrates a commitment to hose safety combined with utmost industry professionalism.

Soon to come will be a completely redesigned NAHAD website, with updated images and content that match the vision of our logo. The latest graphics that feature our new logo for events, promotion and education are coming to you soon, so make sure to stay connected with NAHAD on [social media](#).

If your website includes the NAHAD logo, please update it with our new version. For an updated logo file, contact us at info@nahad.org.

We are NAHAD. Elevating standards and inspiring growth through education, hose safety, and industry collaboration.

Thank You For Attending HSI Hands-On

We held another successful HSI Hands-On training and want to thank all those who attended! This annual dynamic program is crafted to inspire and deepen member knowledge of hose safety guidelines and best practices in hose design and fabrication. Our attendees engaged in a series of interactive presentations that bring the concepts to life, participated in immersive hands-on exercises at distributor locations, and experienced a behind-the-scenes tour of a leading manufacturer's warehouse. It was great to see you all this year!



Thank you to our HSI Hands-On sponsors:



Upcoming Events

NAHADWEBINARS

UID Year-Round: Economic & Labor Update for 2025

Wednesday, November 20, 2024

3:00 pm - 4:00 pm ET

Presenter: Alex Chausovsky, Director of Analytics and Consulting, Bundy Group



Join us for a webinar featuring Alex Chausovsky, Director of Analytics and Consulting at Bundy Group. This presentation will deliver practical and actionable advice designed to help business leaders and key decision makers plan for future economic conditions and continuously improve their organization's strategic planning initiatives.

In his investment banking advisory role as the Director of Analytics and Consulting for Bundy Group, Alex Chausovsky is a trusted resource and advisor for owners and executives of privately held firms and industry trade associations on analytical, economic, and business-oriented topics. [Learn more](#) about Alex.

[Get Registered](#)



Industry News

NAHAD Membership Directory Arriving in Your Inbox This Week



Help Your Company Stand Out

The new NAHAD Directory is a dynamic publication that offers our members real-time access, including detailed contact information for employees and locations. With this new digital option, your advertisements will be linked to your website and NAHAD can supply data for clicks on your ad. It is continuously updated and always current and, coming **this week**, the directory will be delivered directly to member inbox's, giving your ad's even more visibility.

Interested in advertising in the most comprehensive guide to the companies, people, and products within the hose and hose accessories industry? Contact Bethany Garcia at bgarcia@nahad.org. Please note, advertisements need to be purchased by October 29 to appear in the emailed directory.

[View All 2024 Advertising Opportunities](#)

With TrulinX - Say Goodbye to Manual Hose Calculations!



Are you a hose distributor struggling to effectively manage inventory while improving productivity? With TrulinX ERP software, you can empower your customer service reps to effortlessly create complete hose assemblies in just seconds. TrulinX will automatically calculate cut-off lengths, material costs, and so much more!

Member News

Alliance Hose & Rubber joins TIPCO Technologies

TIPCO Technologies announced its new partnership with Alliance Hose & Rubber Co., which will continue its operations under the third-generation leadership of Dave Heckler, former president of NAHAD.

Founded in 1932, Alliance has grown from a small Chicago-area business into a industry leader in hose and rubber solutions. [Read more](#)





New Snap-tite CEO James Novinsky Poised to Lead Company in Expanded Product Offerings and Market Reach

UNION CITY, PA,— Recognized globally for its rigorous test trials and perpetual advancement of innovation, Snap-tite Hose is the industry leader for manufacturing lay-flat hose. Snap-tite is a iconic lay-flat hose manufacturer in North America with ISO9001:2015 certification.

James Novinsky was named CEO of Snap-tite Hose in February 2024 Snap-tite Hose appointed James Novinsky as its new Chief Executive Officer earlier in 2024 and since that time has forged a path as an innovative leader committed to transformative growth for the Northwest Pennsylvania manufacturer in business since 1969. With over 55 years of providing life-saving products, Snap-tite is poised for a new era of innovation under Novinsky's leadership. [Read more](#)

Danfoss Fluid Conveyance names Chris Schwab Director of Distribution Sale



Danfoss Power Solutions is excited to announce an update to the fluid conveyance distribution sales organization. Chris Schwab has been named Sr. Director of Distribution Sales, now leading the team responsible for Danfoss fluid conveyance distribution sales in the Americas region. Reporting to Chris will be Eric Durrant and Zach Smith leading account management teams in the west and east respectively. The realignment and focus of these teams will drive responsiveness, efficiency, and growth for our distribution channel partners and the Danfoss Fluid Conveyance division. [Read more](#)

Did you know that Interlynx Systems will submit POS reports to your suppliers on your behalf?



Did you know that Interlynx Systems will submit POS reports to your suppliers on your behalf? We see it every day – every supplier with their specific (and changing)

requirements for POS data files – all with different compliance requirements. We have a solution!

Interlynx Systems will submit your POS data to your suppliers

- Any Supplier You Represent – Large or Small
- Any Required Format(s) – CSV, Excel, FTP, Portals
- Any Required Timing – Monthly, Weekly or Daily

This quick video explains how it works – [take a look!](#)

[More NAHAD News & Happenings](#)

NAHAD Welcomes Our Newest Members: Hot and Cold Supply & AD (Affiliated Distributors)



K.R. Campbell, Inc. dba Hot & Cold Supply is a Family-Owned Small-Business Manufacturer and Distributor in the Western Branch area of Chesapeake, Virginia. We serve commercial and industrial customers, with an emphasis on military end-users. We manufacture custom parts, temporary facilities, cable & hose assemblies, manifold systems, industrial equipment & other products for the Department of Defense. Visit their [website](#) to learn more.



AD

Together, we win.

AD (Affiliated Distributors) is a member-owned organization, passionate about bringing growth-oriented independent distributors and best-in-class supplier partners together with the purpose to outperform the market and to stay ahead of the competition. Our continual investments in innovative support have helped AD members to achieve annual sales of more than \$75 billion across nine industries and three countries. With more than 5,000 branches from 850-plus independently owned members, AD is North America's largest wholesale purchasing cooperative for construction and industrial supplies. Learn more about AD [here](#).

[Visit Our Member Directory](#)

OmegaFlex[®]

You Are Invited

to celebrate

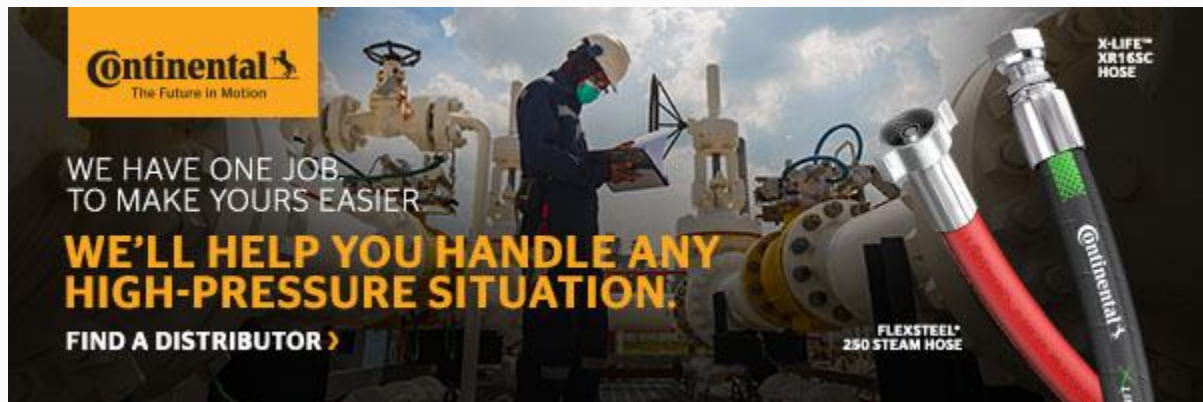
**Omega Flex, Inc.
Houston, TX Facility
Grand Opening**

WEDNESDAY, NOVEMBER 13, 2024
from 11am–2pm

505 W 38th Street, Houston, TX 77018

*This is an opportunity to tour the facility.
Food and beverages will be provided.*

See you there!



Continental
The Future in Motion

WE HAVE ONE JOB.
TO MAKE YOURS EASIER.

**WE'LL HELP YOU HANDLE ANY
HIGH-PRESSURE SITUATION.**

FIND A DISTRIBUTOR >

X-LIFE™
XR16SC
HOSE

FLEXSTEEL™
250 STEAM HOSE

The advertisement features a worker in a hard hat and safety gear reviewing plans on an industrial site. In the foreground, two high-pressure hoses are shown: a red one labeled 'FLEXSTEEL™ 250 STEAM HOSE' and a black one labeled 'X-LIFE™ XR16SC HOSE'. The Continental logo is in the top left corner.

Don't Miss Out On The Conversation On Social Media:



Have something to share with NAHAD members?

Send all content submissions to info@NAHAD.org.

Learn more about advertising with NAHAD [here](#).

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