

NAHAD 365

December 2024



2025 Membership Dues

NAHAD

The Association for
Hose and Accessories
Distribution

As 2024 comes to an end, NAHAD invites you to renew your membership dues for 2025. **Please note, there has been a change in how dues will be processed this year.**

To simplify the payment process, NAHAD has introduced a new dues structure. NAHAD membership evaluated NAHAD's former dues structure, which has not been altered since the 1980s. Given the evolution of the industry through so many factors, including mergers and acquisitions, branch consolidation, and so many other aspects, we have

revitalized our structure to better reflect the industry of today. Members should have received an email detailing the new structure for their membership type on December 10, 2024.

Renew for 2025

If you need help logging into the system, please following [these instructions](#).

We greatly appreciate your ongoing support of NAHAD.

2025 Annual Convention Register Now!



Join NAHAD in Tampa for an unforgettable 41st Annual NAHAD Meeting & Convention. This premier event brings together top decision-makers in the hose and hose accessories distribution industry for an unparalleled opportunity to connect, learn, and grow. Join manufacturers and distributors to gain valuable insights from industry experts, explore cutting-edge products in the Showcase of Hose Solutions, and discover year-round training opportunities through NAHAD Academy. Plus, accelerate your business with speed networking and enjoy a variety of exciting entertainment. Don't miss out on this chance to advance your career and business—mark your calendars for an unforgettable event!

[Register Now](#)



Book Your Stay

The 2025 Annual Convention's official hotels are JW Marriott Tampa Water Street and Tampa Marriott. These hotels are adjacent to each other, so either option will be a great place to stay. Make your reservation early to secure your spot!

Need to make your hotel reservation? [Book your room here](#). For questions regarding your hotel reservations, contact Kristen Estile at kristen.estile@marriott.com or 813-204-6363. When making reservations via phone, be sure to identify yourself as a member of the NAHAD 2025 Meeting & Convention.

Sponsor at the Annual Meeting and Convention

Make your mark at the Annual Meeting and Convention by being a recognized sponsor. NAHAD has both package deals and specific offers that you may pick from to support NAHAD during the event.

Expand your brand's reach at the 2025 NAHAD Annual Meeting and Convention.

Reserve Your Sponsorship

If you don't see a package that feels like the right fit, let's connect to find a solution tailored for your company. Reach out to Bethany Garcia at bgarcia@nahad.org or call 202-207-1106



Industry News

NAHAD Directory Ad Holiday Sale!



The new NAHAD Directory is a dynamic publication that offers our members real-time access, including detailed contact information for employees and locations. Enhance your visibility with dynamic ads that link directly to the website of your choice, and gain valuable insights with detailed data on the clicks your ad generates. Secure your spot today and maximize your impact!

- For 10% discount on 6-month or 3-month Premier Package. **Use Code NAHADDIRECTORY10**
- For 5% discount on 6-month Standard package. **Use Code NAHADDIRECTORY5**

Secure Your Ad Deal

Member News

Interlynx Systems – New POS Reporting!



Interlynx Systems is very pleased to introduce even more

functionality to our POS Management System. New features include:

Customer Mapping – see your customers on a map and filter around geography, markets, products, sales performance and margin performance

Customer Dependency – visually assess your key customers and their growth rates and relative dependency

Sales Growth Analytics – assess the growth rates of your key customers on an easy-to-understand table

Margin Analytics – understand the margin levels of your key customers and the SKUs that drive it

[This quick video explains how it works – take a look!](#)



Coxreels® Brawny Option for the 100 Series Reels

Coxreels is proud to offer the Brawny option available for most 100 Series hose reels. The 100 Series reel can be mounted to a floor, wall, ceiling, bench, or truck and is made of steel for strength and durability with a U-shaped frame for 2-point axle support to provide stability during operation. It

has a brake assembly for braking or for locking the drum to a desired length of hose.

The Brawny feature is an added option that adds strength to the drum, minimizing potential damage under increased or pulsing pressure usage. By adding the additional strength to the drum, these professional grade reels are better prepared to tackle the toughest jobs in the industry.

To order the brawny upgrade, simply add prefix "BX" to standard 100 Series reels. The Brawny option is available for the 8", 12.5", and 18" drum widths.

For further information on Coxreels® new Brawny option and diverse product line, contact Customer Service at (800) 269-7335 or visit www.coxreels.com.

Gary Kammes with Kuriyama Retires

Kuriyama of America shared an announcement that Gary Kammes retired after 40 years of service. Best wishes to Gary as he embarks on his next chapter and thank you for your tremendous industry contributions!



Mary Marcus Appointed CEO of NewAge Industries™, Inc.

Southampton, PA – NewAge Industries, Inc., parent company of AdvantaPure™ and NewAge Performance Products, a global leader in fluid transfer systems solutions for the biopharma and industrial markets, is pleased to announce the appointment of Mary Marcus to the position of CEO.

Mary joined NewAge in 2008, in Supply Chain Operations. She subsequently held numerous leadership roles in operational functions which have enabled the Company to successfully navigate the incredible growth and challenges that come with servicing the BioPharma industry,

ncluding the establishment and development of Single Use Sterilization programs, the build-out of several cleanroom production suites, the Quality Management System and the expansion of the Company's global footprint with the launch of a new manufacturing site in Europe earlier this year.

Mary graduated from Penn State University with a Bachelor's Degree in Business Administration and attained her Master of Science in Organizational Development from St. Joseph's University.

'Ken has done an amazing job setting the company up for success and created such a strong foundation upon which to build. I am honored and humbled to be able to lead the organization into the next chapter," said Ms. Marcus.

More NAHAD News & Happenings

Don't Miss Out On The Conversation On Social Media:



Have something to share with NAHAD members?

Send all content submissions to info@NAHAD.org.

Learn more about advertising with NAHAD [here](#).

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