

NAHAD 365

February 2025



Continental
The Future in Motion

**MAKE A
CONTINENTAL
SHIFT**

LET'S CONNECT ON HYDRAULICS >

The image shows several Continental hydraulic hoses with different colored braiding (yellow, blue, green, red) and metal fittings. The hoses are labeled with specifications such as '3150 PSI', '4500 PSI WP', and 'R16SC-08'.

2025 Annual Convention
Register Now!



The 2025 NAHAD Annual Convention is gearing up to be an event you won't want to miss. With 1,000 attendees expected, you'll be right in the center of the hose industry.

[**Register Now**](#)

Sponsor at the Annual Convention

NAHAD offers outstanding opportunities to showcase your brand and leave a lasting impression on attendees. With sponsorships in high demand and many already sold out, now is the time to act. Don't miss the chance to elevate your presence at the convention.

[**Reserve Your Sponsorship**](#)



41st Annual
NAHAD
Meeting & Convention

APRIL 12-15, 2025
Tampa, Florida, JW Marriott Water Street

SPONSORS

PREMIER



PARTNER



ADVOCATE



If you don't see a package that feels like the right fit, let's connect to find a solution tailored for your company. Reach out to Bethany Garcia at bgarcia@nahad.org or call 202-207-1106.

Secure a Company Meeting Room

Company Meeting Rooms are available exclusively to registered companies, offering private space for collaboration, follow-up discussions, or key business events like annual sales meetings. Only a **few spaces are still available**, so secure your spot today.

Book Your Company Meeting Room

Exhibit at the Showcase of Hose Solutions

The showcase is always a highlight of the convention, offering a great platform to display your products and connect with hundreds of partners, customers, and vendors. **Limited tabletops remain** for purchase. Act fast to secure your single or double booth

Purchase a Booth



Book Your Stay

NAHAD has secured two hotels: the JW Marriott and Tampa Marriott, both connected to the convention space. The JW Marriott is sold out, so book your stay at the Tampa Marriott to secure accommodations at the host hotel.

News for the Marriott: Saturday Night Sold Out

**The Tampa Marriott has fully booked its NAHAD rooms for Saturday, April 12. To receive the member rate, please make your reservation with NAHAD for dates after the 12th. If you'd like to stay at the hotel on the 12th as well, kindly make a separate reservation directly with the Tampa Marriott and reach out to Kristen Estile, kristen.estile@marriott.com and Reference NAHAD. She will assist in ensuring you remain in the same room throughout your stay.

Book Your Hotel

HSI Hands-On Training

NAHAD
HOSE SAFETY INSTITUTE

SAVE THE DATE
10.20.25 - 10.21.25

Mark your Calendars

The 2025 HSI Hands-On program is being held in **Denver, Colorado on October 20-21, 2025**. This annual HSI Hands-On program is designed to promote and develop an understanding and adoption of HSI guidelines and best practices in hose design and fabrication.

More details will be announced soon.

Upcoming Events

NAHADWEBINARS

**What it takes to Attract Next-
Generation Talent: Employer
Branding and Social Recruiting
Tuesday, March 4, 2025
1:00pm EST**

NAHAD is proud to partner with Texas A&M and their Master of Industrial Distribution (MID) program. Texas A&M will be awarding one \$5,000 scholarship towards the tuition for the two-year program to a NAHAD member. If you or one of your employees may be interested in this master's program, be sure to sign-up for this webinar.

Dr. Bharani Nagarathnam, a faculty member from Texas A&M and the MID program will present on attracting next-generation talent and give a short overview of the MID program.



[**Register**](#)



**PFAS Updates: Learn What Has
Changed Since Last Year
Tuesday, March 18, 2025
2:00pm EST**

Last February, George Fuchs presented an insightful session on “PFAS Update – What You Need to Know,”. He has graciously agreed to join us again to share the latest on federal and state activity surrounding PFAS.

During this session, George will cover:

- Current and developing federal and state regulations
- Test procedures, reporting, and recordkeeping requirements
- Projections for the future and potential alternatives.

Register

Industry News



**The Association for
Hose and Accessories
Distribution**

2025 NAHAD Renewals

Thank you for your continued support of NAHAD. It is through your partnership with NAHAD that we have been able to be the premier association for the hose and hose accessories industry, committed to hose safety and reliability.

If you have not done so, please complete your 2025 NAHAD Membership Renewal. Renewing your membership takes only a few moments in our NAHAD Member portal. Log in now to complete the renewal application and generate your dues invoice.

Renew Today



Monthly Survey Results

Participate in NAHAD' Industry Trends Report

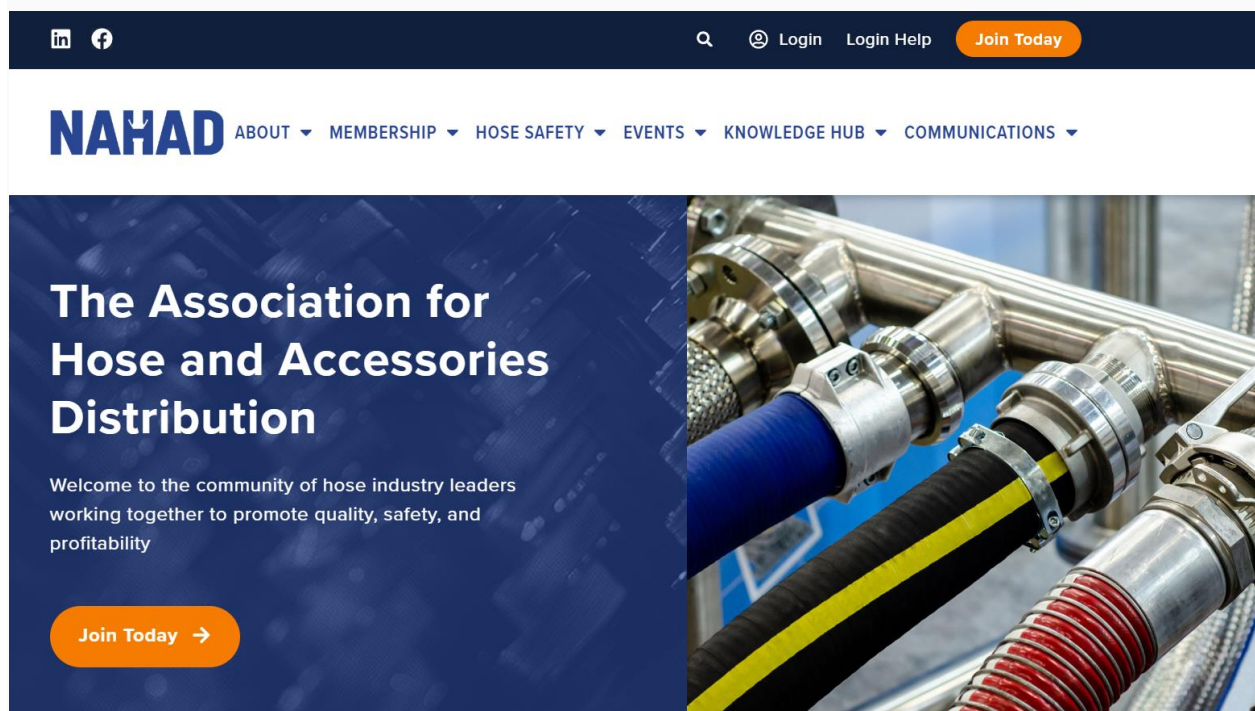
In partnership with the Cleveland Research Company, the Industry Trends Report provides a monthly snapshot of NAHAD member sales activity, new orders, market trends and business forecasts, as compiled from NAHAD member input on a simple, quick, completely confidential online survey. Please note that all answers are anonymous, and all information supplied is averaged, with no mention of individual or company names. This is a great resource for companies, and you receive the monthly sales data simply by participating.

If you have questions about this program, please contact Owen Flanagan at Cleveland Research Company (oflanagan@cleveland-research.com) or info@nahad.org.



Enhance Your Training with HSI

With NAHAD Academy, members, regardless of size or budget, can provide their teams with anytime, anywhere access to interactive coursework designed to improve knowledge retention and skill development. For members with their own Learning Management System, enrolling in a HSI course is a great way to seamlessly integrate high-quality, industry-specific content into your existing training programs. Contact education@nahad.org to request a license subscription or to receive more detail about Academy offerings.



Check Out NAHAD's Brand-New Website

As part of NAHAD's exciting rebranding initiative we launched last year, we have also redesigned our website to offer a fresh, modern look that aligns with our updated brand identity. The new design not only reflects our values and vision but also offers enhanced functionality, making it easier than ever to:

- Access valuable resources, like NAHAD Academy
- Utilize the tools and training necessary to be a part of the Hose Safety Institute
- Stay informed with the latest industry news
- Connect with other NAHAD members
- Register for events and conferences

[View the New Website](#)

Member News



NAHAD at Tipco

NAHAD Executive Vice President Molly Alton Mullins attended TIPCO Technologies' Annual Sales Meeting this past week in Annapolis, MD. Thank you, Co- CEO Rob Lyons, for your hospitality and all your exceptional support for NAHAD and this industry.

Echelon Supply and Service Appoints Matthew DeKay as President to Lead Growth in 2025

Echelon Supply and Service, a leader in industrial and hydraulic hose solutions, is pleased to announce the promotion of Matthew DeKay to President. Formerly serving as Executive Vice President and CFO, Matt brings outstanding leadership, strategic vision, and a dedication to ensuring customers receive reliable solutions exactly when they need them most.



[Read More](#)



Coastal Hose and Supply to Expand Footprint to Brazosport Market

Starting Monday, February 3, Coastal Hose and Supply announced the immediate opening of their second facility in Clute, Texas.

“What attracted us to enter the Brazosport area was the similarities between Baytown, where our first facility is located, and Clute, which has a significant presence of downstream petrochemical and terminal activity. Additionally, my familiarity with the area, having graduated from Brazoswood High School in 2007, played a role in our decision,” said Colton Reed, President and Managing Partner at Coastal Hose and Supply.

[Read More](#)

NAHAD Welcomed New Board Members

NAHAD was pleased to welcome incoming Board members Chris Holder, Singer Industrial; Ryan Gocher, Continental; and Taylor Goodall, Dixon Valve; to NAHAD headquarters with current Executive Committee members and staff. These individuals will join the board



in April during the Annual Convention in Tampa. Welcome and thank you for your service.



Interlynx Systems - Now with Power BI Integration

We are pleased to announce that the Interlynx POS Management System can now be fully integrated with Microsoft Power BI, providing enhanced data analysis capabilities. This integration allows for comprehensive data exploration, enabling users to analyze and visualize the POS data we collect, organize, deduplicate, and research on your behalf.

[Read More](#)

Western Hose & Gasket - Westflex Inc. Reopening

NAHAD's incoming president ARG Industrial's Mike Mortensen recently attended the grand re-opening of Western Hose & Gasket - Westflex Inc. in San Diego. He joined NAHAD Board member Paula LeGros of Westflex, and Elliot LeGros, at their new

facility which was recently opened after headquarters burned to the ground two years ago. Congratulations Paula, Elliot and the entire Westflex family.



More NAHAD News & Happenings



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Have something to share with NAHAD members?

Send all content submissions to info@NAHAD.org.

Learn more about advertising with NAHAD [here](#).

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