

NAHAD 365

March 2025

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Online Registration for the 2025 Annual Convention Closes Next Week



41st Annual
NAHAD
Meeting & Convention

APRIL 12-15, 2025
Tampa, Florida, JW Marriott Water Street

[#NAHAD2025](#)

2025

The 2025 NAHAD Annual Convention is gearing up to be an event you won't want to miss. With 1,000 attendees expected, you'll be right in the center of the hose industry.

Register online by April 2, 2025, to guarantee your spot. After this date, you can register onsite at the event.

Register Now

Sponsor at the Annual Convention

NAHAD offers outstanding opportunities to showcase your brand and leave a lasting impression on attendees. With sponsorships in high demand and many already sold out, now is the time to act. Don't miss the chance to elevate your presence at the convention.

Reserve Your Sponsorship



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If you don't see a package that feels like the right fit, let's connect to find a solution tailored for your company. Reach out to Bethany Garcia at bgarcia@nahad.org or call 202-207-1106.

Book Your Stay

The JW Marriott and Tampa Marriott are now sold out. While the official hotel block is full, convenient alternatives are available at nearby hotels, including:



[Embassy Suites by Hilton Tampa Downtown Convention Center](#)

[Hilton Tampa Downtown](#)

[Aloft Tampa Downtown](#)

[Hyatt Place Tampa Downtown](#)

**Meet NAHAD's Newest Board Members in the
Latest NAHAD News**

NAHAD Welcomes New Board Members

NAHAD was pleased to welcome incoming Board members Chris Holder, Singer Industrial; Ryan Gocher, Continental; and Taylor Goodall, Dixon, to NAHAD headquarters with current Executive Committee members and staff. These individuals will join the board in April during the Annual Convention in Tampa. Welcome and thank you for your service.

Ryan Gocher

Head of Distribution - USA, Continental ContiTech

Ryan Gocher is the Head of Distribution - USA for Continental ContiTech, leading the company's efforts to strengthen partnerships, drive innovation, and expand market presence across the country. Having spent his entire career in the hose and fittings industry, Ryan brings a hands-on perspective that stems from years of working closely with distributors and end users. Before joining Continental, he owned and operated a hose and fittings distribution company in Canada, giving him firsthand experience with the challenges and opportunities that businesses in this space face every day.



Ryan is passionate about building meaningful relationships and working alongside great people to grow the industry. He thrives on collaboration, finding creative solutions, and driving success for customers, partners, and his team. Originally from Canada and now based in Cleveland, Ohio, Ryan is a dedicated Cleveland Browns fan and an avid Formula One enthusiast. Ryan chose to volunteer for the NAHAD board because he believes in the value of industry partnerships and wants to contribute to the continued growth of the hose and fittings sector. He looks forward to learning from his peers, exchanging ideas, and working together to tackle industry challenges while helping shape the future for the next generation of leaders.

Taylor Goodall

President, The Dixon Group

Taylor Goodall has been with Dixon for 21 years. He began my career in the distribution/customer service side of the business. He also spent several years in Dixon's our Specialty Products division before moving into his current role.



"I'm excited to join the NAHAD board to deepen my understanding of the organization and build new connections. Dixon Valve has a long-standing relationship with NAHAD, and I look forward to the opportunity to be a larger part of that relationship," he said.

Chris Holder

Chief Operating Officer, Singer Industries

Chris Holder is the Chief Operating Officer of Singer Industrial, a premier distributor specializing in industrial rubber and fluid power solutions. Singer Industrial has over 100 locations and a workforce of 1,500 employees and is a recognized leader in the industry.



Chris's career in industrial rubber began in high school when he started working in a warehouse in 1996. Since then, he has gained extensive experience across multiple facets of business, including branch and regional management, purchasing, IT, mergers and acquisitions and business process improvement. His hands-on expertise and leadership have played a key role in driving operational efficiencies and strategic growth to an ever-evolving industry.

Chris holds a Bachelor of Science degree in Business Management from Louisiana State University and a Master of Business from Robert Morris University. He currently resides in Pittsburgh, PA, with his wife Rebecca and their three children.

The 2025 Spring edition of NAHAD News is now available online, featuring key updates and valuable insights to help you navigate the year ahead.

In this issue, NAHAD is excited to announce the appointment of **Chris Holder from Singer Industrial, Ryan Gocher from Continental, and Taylor Goodall from Dixon** to the Board of Directors. These accomplished professionals will join the Board in April during the Annual NAHAD Convention in Tampa, alongside existing Executive Committee members and NAHAD staff. Their leadership and expertise will be instrumental in advancing the mission and objectives of NAHAD.

To learn more about these industry experts, be sure to read their full profiles in the latest edition of NAHAD News.

[Read the Latest Issue](#)

NAHAD is always looking for contributors to NAHAD News. Make sure to review the revised editorial guidelines and take a look at our upcoming issues included in our editorial calendar. You can submit all editorial and press releases to: marketing@nahad.org.

To be a part of 2025 Summer NAHAD News issue, please submit your content by **May 1, 2025**. Learn more about submission guidelines [here](#).



Industry News

NAHAD

The Association for Hose
and Accessories Distribution

FITTINGS IDENTIFICATION GUIDE



NAHAD Fittings Identification Guide

NAHAD is thrilled to introduce The NAHAD Fittings Identification Guide, which is a practical tool for selecting and identifying common hydraulic, industrial, and sanitary fittings to ensure the proper fabrication of hose assemblies with the correct pressure rating. By using the right fittings, fabricators can maximize hose life, efficiency, and performance.

The guide organizes fittings by their primary application—Hydraulic, Industrial, or Sanitary—and serves as a reference to help ensure safe and effective hose assembly, while leaving room for additional requirements to meet specific application needs.

HSI Designated Members can access this resource as part of their designation status through the HSI Resources page. For those who are not HSI Designated Members but would like to access the guide, you may [purchase it through NAHAD's portal](#).

[View the Fittings Identification Guide](#)

Please Note: The "View Fittings Identification Guide" will lead HSI Designated Members to the HSI Resources Portal. If you are unable to access the guide through this method, it may be because you are not an HSI Designated Member. [Learn more about becoming a HSI Designated Member](#).



NAHAD Partnership with Texas A&M University

NAHAD is proud to partner with Texas A&M University and their Master of Industrial Distribution (MID) program. The MID program is awarding one \$5,000 scholarship towards the tuition for the two-year program to a NAHAD member.

Texas A&M is now accepting applications for the Fall 2025 cohort, which begins this August. Information on applying is found at this link: [How to Apply | Texas A&M University Engineering](#).

Discover more about the program and watch the webinar exploring this opportunity [here](#).



Enhance Your Training with HSI

[With NAHAD Academy](#), members, regardless of size or budget, can provide their teams with anytime, anywhere access to interactive coursework designed to improve knowledge retention and skill development. For members with their own Learning Management System, enrolling in a HSI course is a great way to seamlessly integrate high-quality, industry-specific content into your existing training programs. Contact education@nahad.org to request a license subscription or to receive more detail about Academy offerings.

Member News

Partnership Announcement: Flexline joins TIPCO Technologies



TIPCO Technologies (TIPCO) proudly announces their partnership with Flexline, further solidifying its commitment to growth and market leadership. With a shared vision on

people, partnerships, and innovations, Flexline will continue under the leadership of Jeff Scheininger.

[Read More.](#)



New Member: Seven Pulse

Seven Pulse was founded in February 2023 by a team of seven professionals, primarily from the engineering and sales sectors, who have over 25 years of experience in the industrial testing industry. Seven Pulse was founded with the mission to introduce innovative solutions to the industrial testing market. Our test stands incorporate cutting-

edge 2025 technology, focusing on energy efficiency, low maintenance requirements, and seamless system interoperability—delivering tangible benefits to our customers in terms of cost saving and high technology. Seven Pulse serve the hydraulic, automotive & e-mobility, defense, aerospace, agricultural, and fluid power markets.

TIPCO Technologies Announces



Partnership with Potter Associates

TIPCO Technologies (TIPCO) proudly announces their new partnership with Potter Associates, expanding their footprint to 38 locations across 16 states. This strategic partnership represents a significant milestone in TIPCO's commitment to enhancing service capabilities and product offerings for our customers. With a shared vision on people, partnerships, and innovations, Potter Associates will continue under the leadership of Steffen Potter.

[Read More](#)



ARG Industrial Announces Opening of its Newest Location in Salem, Oregon

ARG Industrial, a leading, solutions-focused organization specializing in the distribution of hose, fittings, and rigging products, is pleased to announce the planned opening of its newest location in Salem, Oregon.

[Read More.](#)

SPIR STAR® Ltd. Marks 30th Anniversary



SPIR STAR® Ltd. announces its 30th anniversary beginning May 19, 2025, as a provider of specialty high pressure hose products to the Waterblast, Oil & Gas, Hydraulic, Hydrogen, and Automotive industries. SPIR STAR® manufactures high pressure hoses, adapters, valves, and quick disconnects with working pressures up to 50,000 psi.

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More NAHAD News & Happenings



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