# NAHAD

A QUARTERLY NEWSLETTER of THE ASSOCIATION FOR HOSE AND ACCESSORIES DISTRIBUTION

### news

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### Industry Insights Committee Weighs In

Planning in Uncertain Times: NAHAD's

N A TIME WHEN TARIFF COSTS CHANGE DAILY AND CUSTOMER DEMANDS ARE AT AN ALL TIME HIGH, HOW DO NAHAD COMPANIES PLAN FOR BUSINESS GROWTH WHEN EVERY DAY LOOKS DIFFERENT THAN THE DAY BEFORE?

NAHAD's Industry Insights Committee recently met to discuss this and much more, as well as plan opportunities for NAHAD members to connect on tough issues. We posed the question, "In today's uncertain marketplace, where are you seeing the most opportunity for business growth?"

Here is what they had to say:

"In an industry that has seen its ups and downs since the pandemic, you name it as to why; supply chain shortages, inflation, tariffs, people shortages, we are seeing growth in the refuse and utility truck market. The demand for equipment is still strong due to the aforementioned supply chain shortage that affected the production of truck chassis. End users of said equipment have not been able to stay on their life cycle plans and are still catching up."

#### **Rvan Pobuda**

Vice President of Sales FORCE America

"In an uncertain market, we are striving to continue investing in our people and production capacity by constantly looking for new ways to improve tasks across our entire internal supply chain. Our people are the number one resource and keeping them happy in uncertain times remains paramount to anything else we do at SEH!"

### **Trey Travis**

Vice President of Operations Southeastern Hose Inc. "We continue to see opportunities in the government sector as funding continues to flow. We also continue to see opportunities in the semiconductor and data center markets. Our current customer base is expecting the transportation sector to bottom at the end of this year and start to rebound in 2026. This of course could all change with a social media post."

### **Ryan Gallagher**

Sr. Vice President of Business Development Tramec, LLC

"In volatile times, optimizing what you already have beats chasing new opportunities. The biggest growth opportunity is hiding in plain sight: pricing optimization. We're seeing distributors unlock \$100,000-\$500,000 annually not by raising prices, but by fixing pricing leaks and freeing their best people from spreadsheet hell. When operations leaders stop spending 10+ hours weekly on manual pricing and redirect that time to strategic growth, margins and revenue both accelerate."

### **Nelson Valderrama**

CE0

Intuilize

"In today's unpredictable environment—whether it's due to tariffs, supply chain volatility, or inconsistent demand—we're seeing the most opportunity for growth through customer service. While we can't control every market factor, we can control how we respond to our customers' needs.

We've focused on being flexible with lead times, reacting quickly to urgent orders, and helping our customers navigate challenges like overseas tariff increases or stockouts. By solving problems for our existing distributors and stepping up when others can't, we've not only strengthened current relationships but also opened the door to new business. In short, exceptional service has become our biggest growth engine."

#### William Washer

Vice President of Operations Rubber Fab & Molding

"It's not AI. It's not SEO. We're seeing the greatest opportunity in establishing genuine, human-to-human connections. We're doubling down on an old-school tactic—face-to-face relationship building—and our outside sales team is driving a surge in new business by actively engaging new customers in person."

### **Brian Hoaglin**

CE0

TCH Industries, Inc.

"With the uncertainty of the marketplace, we continue to look at the necessities of most Americans. We all must eat, drive our cars, and need the air conditioning in the summer. We are actively pursuing food, beverage, and energy sectors. What this is allowing us to do is grow our knowledge in these sectors, expanding our vendor base with products and services that we are not accustomed to."



### **Officer Listing**

#### **OFFICERS**

Mike Mortensen, President Roy Torres, First Vice President Scott Nelson, Second Vice President Brian Pellegrin, Immediate Past President Molly Alton Mullins, Executive Vice President

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Jason Westad David Heckler Brian Pellegrin

### **Dear NAHAD Members**

S WE HEAD INTO THE FALL, NAHAD IS LEANING INTO PRIORITIES THAT I FEEL DEFINE OUR VALUE AS AN ASSOCIATION: HOSE SAFETY AND INVESTING

IN OUR PEOPLE WITH BOTH TECHNICAL SKILLS TRAINING

AND LEADERSHIP DEVELOPMENT. EACH ONE OF THESE PRIORITIES ARE ANCHORED BY PROGRAMS DESIGNED TO MAKE A REAL IMPACT AND ADD VALUE TO YOUR BUSINESS.

This month, we celebrate Hose Safety Awareness Week, September 7-13. This is our opportunity to put safety in the spotlight and reinforce the best practices that protect our teams, our customers, and the integrity of the products we supply. The NAHAD toolkit is ready to help you plan activities, hold safety talks, and share your efforts across your company and social channels. By joining the conversation, sharing your hose safety best practices and using #HSAW2025, you can demonstrate our industry's commitment to doing things the right way.

In October, we bring that same commitment to life in Denver during the HSI Hands-On Training, October 20–21. This two-day program blends classroom learning with real-world applications, including some great facility visits and demonstrations. It's designed to give attendees stronger technical skills, a clearer understanding of HSI guidelines, and the confidence to apply them on the job. If you haven't already secured spots for your team, I encourage you to do so soon, as space is limited.

Looking ahead to 2026, I'm very excited to share that NAHAD will launch the Leadership Exploration and Development (LEAD) program—our newest initiative to invest in the future of leadership in the hose and fittings industry. LEAD offers three tracks designed for new and emerging leaders from all parts of your organization: Apprentice, Technician, and Master. These tracks focus on linking personality profiles to leadership success, sharpening communication skills, and building transformative leadership capabilities through vision, influence, strategy, and change. Participants will gain a deeper understanding of their leadership style, improve their communication skills, and learn how to drive performance and change within their teams. The Apprentice track begins in February 2026 and includes monthly workshops, a DiSC assessment, professional facilitation, and the guidance of a veteran industry mentor—culminating in an all-day leadership workshop at the NAHAD Annual Convention. If you have high-potential team members with at least two years in the industry, this program will prepare them to take the next step. If you're already a seasoned leader in our industry, this program is for you too! I promise that sharing your skills and experience, as you "pay it forward" in our industry will be a valuable and rewarding experience for you as well.

These initiatives—Hose Safety Awareness Week, HSI Hands-On Training, and the LEAD program—reflect our shared commitment to building a stronger, safer, and better-prepared industry together. I encourage you to engage fully with each of them, bring your teams along, and help NAHAD set the standard for excellence in the months and years ahead.

Sincerely, Mike Mortensen **NAHAD President** CE<sub>0</sub> ARG Industrial



"This month, we celebrate Hose Safety Awareness Week, September 7-13."

### **Mergers & Acquisitions**

### **DW Industries joins TIPCO Technologies**

TIPCO Technologies (TIPCO), a distributor of fluid conveyance solutions, has acquired DW Industries (DW).

The strategic partnership enhances TIPCO's existing capabilities and expands its reach within the Houston market. DW Industries will continue to operate under the leadership of Richard Weaver, who shares a unified vision of growth through people, partnerships, and innovation.

Founded in 1979 by Dale Weaver and his family, DW Industries has provided a complete line of hoses and hose assemblies. DW specializes in high-quality tested and certified products tailored to meet specific applications across a wide range of industries, including petrochemical, oilfield, military defense, agriculture, marine, and HVAC. Operating from a state-of-the-art ISO- and API-certified facility, the company manufactures a high volume of assemblies each day, delivering the highest quality solutions to customers in the OEM, heavy equipment, and military supply markets.

"I truly believe that the partnership between DW Industries and TIPCO Technologies marks the beginning of an extraordinary chapter for both organizations," said Richard Weaver. "By bringing together the legacy, expertise and relationships of DW with the innovation, scale, and strategic vision of TIPCO, we are uniquely positioned to create a powerful force in the manufacturing and distribution space. This union is more than just a business decision—it's a meaningful alignment of values, culture, and commitment to excellence. I'm confident that together, we will not only enhance our capabilities but also make a lasting, positive impact on the marketplace, our customers, and the communities we serve. The future is bright, and I'm incredibly excited for what we will accomplish—together."

Rob Lyons, TIPCO CEO of commercial business added, "TIPCO Technologies is excited to announce our partnership with Richard Weaver and the exceptional team at DW Industries in the vibrant Houston market. Together, we look forward to building on DW Industries' world-class fabrication capabilities, supported by industry-leading certifications and a commitment to excellence in quality control."

The partnership between TIPCO Technologies and DW Industries will expand TIPCO's footprint to 42 locations across 17 states.

### **Celebrate Hose Safety Awareness Week**

**September 7-13, 2025** 

A Week of Hose Safety to Promote Everyday Best Practices



NAHAD is committed to ensuring that all hose manufacturers and distributors have the tools they need to promote hose safety with their teams and end-users. NAHAD, through the Hose Safety Institute (HSI), provides education and training through a series of prescribed best practices, educational webinars, downloadable resources, and hands-on instruction throughout the year.

Visit nahad.org to learn more.



### Hampton Rubber Company Celebrates 70 Years of Service

Hampton Rubber Company is pleased to announce the celebration of its 70th anniversary in 2025. Established in 1955 by Joseph Tannen, the company has been a longstanding provider of hose, gasket, and fluid handling solutions to customers across the United States. The company was purchased in 1979 by Rolf Czerlinsky and Norm Schnell and it was their commitment and vision that allowed for the tremendous growth and success the company has experienced over the last four decades.

On January 2, 1999, Hampton Rubber became the first company to be acquired by what is now Singer Industrial. This milestone marked the beginning of a strategic relationship that has supported the company's continued growth while maintaining its commitment to quality service and regional industry support.

Hampton Rubber serves both commercial and military markets from its state-of-the-art facilities in Hampton and Norfolk, Virginia, specializing in high-quality assemblies and sealing products for critical fluid systems.

"Seventy years is a testament to the hard work, dedication, and adaptability of every person who has been a part of

our journey. We've weathered challenges and embraced opportunities, always with an eye on serving our industries with integrity," said Hampton Rubber General Manager David Saunders.

"While we honor our past 70 years, we are equally excited about the future," Saunders explained. "We will continue to evolve, innovate, and adapt to meet the changing needs of our customers, always striving to be the supplier of choice for the next 70 years and beyond."

As part of the Singer Industrial group, Hampton Rubber continues to expand its reach and capabilities while remaining rooted in its original mission: to deliver dependable products and responsive service to every customer.

"Congratulations to the team at Hampton Rubber Company for 70 incredible years! I'm grateful to have spent a few years at Hampton Rubber and could not think of a better group of people to have been the start of Singer Industrial," said Pete Haberbosch, Singer Industrial President. "Here's to what you have accomplished and continued success ahead!"

To learn more about Hampton Rubber and its extensive product offerings, visit www.hamptonrubber.com.

### PLANNING IN UNCERTAIN TIMES (CONTINUED FROM PAGE 1)

### **Mitch Painter**

Vice-President Knoxville Rubber and Gasket Tri-Cities Rubber and Gasket

"In today's uncertain market, several external factors can create challenges, including fluctuating tariffs, volatile raw material prices, high interest rates, and geopolitical conflicts. Despite these uncertainties, we see our greatest opportunity for growth by looking inward and investing in the training and development of our team. We have crosstraining initiatives, internal promotions,

and are developing the next generation of hosers. By empowering our employees, we're building a stronger foundation for future success."

#### Van Vo

Director of SHF Product Line Sales OmegaOne

"In today's uncertain marketplace, we are seeing business growth in two areas: MRO and aftermarket services and value-add services. Many customers are holding off on capital expenditures, instead focusing on maintaining and extending the life of their equipment. Additionally, customers are looking for partners who can solve problems, not just sell parts. SunSource thrives in this arena by offering hydraulic, pneumatic, and electronic repair/rebuilds, customized assemblies (eg. hose kits, manifolds, panels), and by providing engineering support and design assistance."

### **Paul Powers**

Cross Selling Specialist – South Business Unit SunSource

### Custom Hydraulic & Machine Celebrates 60 Years of Excellence in Hydraulic Solutions

Custom Hydraulic & Machine, a Singer Industrial company, is proud to announce the celebration of its 60th anniversary on May 23, 2025. Since its founding in 1965, the Washington-based company has been a trusted supplier of high-performance hydraulic fittings and hose assemblies for military, marine, and aerospace applications.

Over the years, Custom Hydraulic & Machine has built a reputation for precision and reliability, serving as a direct supplier to U.S. government production lines. Its components consistently meet rigorous quality standards, including MIL-I-45208A, MIL-H-24135, MIL-H-24136, and MIL-F-24787, with hydrostatic testing capabilities up to 10,000 PSI. Reflecting on this longstanding commitment to excellence, Custom Hydraulic & Machine's 14 employees collectively provide more than 200 years of experience, with an average of 15 years each.

The company mainly manufactures top-tier marine hose end fittings specifically designed for demanding marine environments and are suitable for pressures up to 5,000 pounds per square inch.

In 2024, Custom Hydraulic & Machine joined Singer

Industrial, one of the nation's premier value-added distributors of industrial products and solutions. This strategic move expanded Custom Hydraulic's capabilities, allowing the company to better serve its customers with enhanced resources, broader industry expertise, and access to a nationwide support network. "We're thrilled that Custom Hydraulic & Machine joined the Singer Industrial family. Their unique manufacturing and fabrication capabilities have greatly enhanced our group's military marine product offering," said Sam Petillo, President of Singer Industrial's Rubber Division.

"We're incredibly proud to have reached 60 years in business. While the industry has seen major changes over the years, our commitment to our customers has stayed the same. Serving the military marine industry for six decades is an accomplishment we truly value, and this milestone wouldn't be possible without the trust and support of our customers, partners, and team," said the Custom Hydraulic & Machine team in a statement celebrating the company's 60th anniversary.

To learn more about Custom Hydraulic & Machine and its extensive product offerings, visit www.customhydraulic.com.

### National Hose & Accessory Celebrates Four Decades in the Industrial Hose Industry

National Hose & Accessory celebrated its 40th anniversary this July, recognizing four decades of service to customers across Texas and the surrounding region.

Founded by Mike Deem in 1985, the company has grown steadily to become a trusted source for high-quality hose solutions and support. Known for its wide-ranging inventory and technical capabilities, National Hose & Accessory serves a broad base of industries with products and services that include custom hose assembly, on-site testing, and vendor-managed inventory.

In addition to its hose and fitting offerings, the company provides custom gasket and flash cutting, OEM kitting, and ASME-certified hose welding. These services are supported by a team with deep industry knowledge and a focus on dependable, solution-oriented support.

"We are proud of the 40 years of dedication, hard work, unwavering commitment to our customers and to our employees," said National Hose General Manager Nathan Hanna. "Our employees are like family and we wouldn't be successful without them. We look forward to 40 more years of continued success."

National Hose & Accessory joined the Singer Industrial group in September 2007, becoming part of a nationwide network of industrial solution providers. This alliance has enhanced the company's resources and extended its market presence, all while preserving the trusted, customer-focused service it has offered since 1985.

For more information about National Hose & Accessory, visit www.nationalhose.com.



### MEMBER CONNECTIONS



Coxreels is pleased to offer our customers thousands of standard products to choose from; however, in the event that a customer cannot locate the perfect reel for a specific application. Coxreels has the capability to custom build any product to your exact specification. Coxreels custom built products offer a complete solution to any of your hose, cord, and cable reel needs. Coxreels offers custom design expertise and manufacturing flexibility that is unique in our industry, which is why we are proud to manufacture the most complete and diverse line of custom reels in the industry.

For us here at Coxreels, analyzing individual customer requirements and arriving at the best reeling solution for the application at hand comes naturally. After 100 years in the hose, cord, and cable reeling industry, Coxreels' has set the bar as the expert in custom designed and engineered products. Coxreels® has remained steadfast and focused on manufacturing high quality professional grade hose, cord, and cable reels since 1923. Offering a full product line serving the industry in every channel and application, Coxreels® takes great pride in designing, building, and supporting all of their products right here in the USA. For further information on the Coxreels® custom products, contact Customer Service at (800) 269-7335 or visit www.coxreels.com.



Coxreels V-100 Series product line has been improved and expanded! Introducing the new 1 1/4" vacuum hose reel V-112-735 without hose and the V-112H-735 with hose. The new model is a smaller frame size featuring 12"

diameter discs instead of the original 17" diameter discs and is designed for use with 35' of 1 1/4" vacuum hose. The outlet connecting to the hose remains 1 1/2" and our 1 1/4" hose comes equipped with 1 1/2" slip cuffs on both ends for maximum flow. In addition to the new models, the swivel has been improved on the entire product line. The new swivel design still allows for the connection of multiple hose sizes by using the inside and the outside of the housing, but a greater gradual taper has increased the amount of compatible inlet hose cuffs. This remains important because retail shop vacuums are coming with larger and larger hoses, some as big as 2.5". The swivel also includes hidden improvements via an enhanced 0-ring sealing system for greater vacuum consistency and performance. The hose has a super flexible "crush-proof" smooth interior hose suitable for commercial cleaning applications and is equipped with standard 1.5" threaded hose cuffs on both hose sizes. For further information on Coxreels® new options for the V-100 Series, contact Customer Service at (800) 269-7335 or visit www. coxreels.com.



CRP Industrial offers a full line of Reinflex non-conductive thermoplastic hoses, including SAE 100R7, R8, R18, and very high pressure (VHP) versions. VHP hoses rated to 10,000 PSI are available in 3/16" (2104KNC), 1/4" (2106UKNC), and 3/8" (2110UKNC) IDs. Cross braid construction provides flexibility and low weight without metal reinforcement. Ideal for rescue tools, jacking, utility, and bolting. Learn more at www.crpindustrial. com.





**Dixon** is pleased to welcome Jason Davis as the Southwest Regional Manager. With 27 years in the MRO industry, Jason has sold Dixon products throughout his career, most recently working in downstream oil and gas sales in the fluid sealing and conveyance sector in Texas. His background encompasses both operations and sales as a distributor, with a strong emphasis on serving end users. Jason is excited to now represent Dixon directly and looks forward to continuing to build and strengthen partnerships. For more information, visit dixonvalve.com.



Hydraquip celebrated the grand opening of its new Colorado facility — marking a major milestone in the company's continued growth. The new location features a stateof-the-art hose build center, expanded fluid conveyance capabilities, and a fully equipped service & repair center. Hydraguip now offers both open and closed circuit testing up to 150 HP and 6,000 PSI, with advanced features like pressure compensation, load sense, HP limiting, with real-time data acquisition. A strong step forward in supporting customers with faster turnaround, expanded services, and even more solutions under one roof.



InterLynx is excited to share a recent update we've made to our Quote Management System. When you go to your reporting suite, you'll see the Quotations tab, to access the Quote Management Service. When you open this tab, it will default to the new "Quote Detail" view. This view shows a list of every single quote, including the supplier, relevant dates, quote number and amount, to whom it is assigned in your organization, how long it took to view, whether it was posted, how long it took to post, and the current status.

You'll also notice red highlighted fields, which indicate quotes that either haven't been responded to or are still open and require a future update. From this report, you can click directly to update the quote status, giving you a simplified view to manage everything efficiently. If a quote is still open, you'll get automatic reminders. You can also update any open quote manually if there are

final details pending. Across the top, you will see filters for territory, quote status, probability, supplier, and more. Helping you create a customized view. This is a multilevel report, so everyone from management to distributor sales reps can easily view and manage quotes in one place. We hope this is a valuable improvement and believe it will help you get even more utility from our Quote Management System.



**OP USA** recently moved into a brand-new, larger facility to serve North American customers even better! With more space, optimized workflow, and improved inventory capacity, OP USA offer faster deliveries and enhanced support—confirming their strong commitment to the U.S. market.



**Riley Baxter** has been recently promoted as Branch Manager of **OP USA**. With his energy, customer focus, and industry experience, OP USA will strengthen their leadership and push for even greater service quality and business growth in the region.



**OP USA** has recently launched the machine H47L to redefine mobile crimping. Weighing just 27lbs and capable of crimping up to 3/4"-2 braids, it's the ideal solution for professionals who need power on the go. OP USA has packed performance, reliability, and portability into one compact tool!



### Continental Names New Head of Distribution for Industrial Solutions Americas

Continental's group sector ContiTech has appointed **Ryan Goche**r as head of distribution for its Industrial Solutions business in the Americas, effective July 1. He will succeed Guy Enta, who is retiring in July.

In his new role, Gocher will report to Andreas Gerstenberger, CEO of ContiTech USA and head of the business area Industrial Solutions Americas.

"Ryan is a strategic leader who combines business insight with a strong focus on execution," Gerstenberger said. "He brings a wealth of experience and a deep understanding of the industrial landscape, which will be instrumental as we continue to sharpen our distribution model to better serve our customers."

Gocher currently serves as ContiTech head of distribution for the United States, a position he has held since February 2024. He previously

led product management for Industrial Solutions Americas and held several senior leadership roles including global business director for hydraulics and portfolio director for Industrial Fluid Solutions Americas.

On behalf of the ContiTech Industrial Solutions Americas team, Gerstenberger

thanked Enta for his many years of service and leadership and wished him well in his retirement. "Guy has been a valued leader whose industry expertise and unwavering commitment have made a lasting impact," Gerstenberger said. "We are grateful for his dedication and the legacy he leaves behind. He will be greatly missed, both professionally and personally."



### Flexaust Announces Retirement and Leadership Transition

After 20 years at FLEXAUST, and more than 40 years in the hose and ducting industry, Mike O'Brien, Vice President of Sales & Marketing, will retire on December 19, 2025. Over two decades, Mike has been instrumental in expanding the company's market presence, strengthening customer partnerships, and building a high-performing sales team. His leadership and mentorship have left a lasting impact on teammates across the organization and helped drive remarkable growth.

"There's no way to measure Mike's impact in numbers alone," said Richard Meyer, President. "He's been a steady hand, a thoughtful leader, and someone who truly cares about people. His influence will be part of FLEXAUST for years to come."

As we honor Mike's incredible career, we're also preparing for the future. Effective yearend 2025, Mike Welk and Chris Sharpe will be promoted to Co-Sales Managers, each responsible for specific territo-

ries across North, Central, and South America. Scott Whitley will continue as National Sales Manager of



Commercial Products, and as Mike O'Brien's responsibilities transition, Susanna Vandenberg will serve as the primary contact for all marketing-related matters. This new structure will help us stay close to our customers, focus on opportunities in each region, and continue building on the momentum Mike helped create.

Marking another important transition, Mike Harvey, who has been part of the FLEXAUST family for 28 years will step into the role of President on October 1, 2025. Mike has led as our Vice President & General Manager with dedication, deep expertise, and a leadership style rooted in respect and collaboration. He will succeed Richard Meyer, who will focus on strategic investments and new opportunities for the Schauenburg Hose Group.

# Boost Your Visibility with NAHAD NAHAD's full member directory will be delivered to member inboxes on October 31, a valuable opportunity to increase your

To help you make the most of this exposure, we're offering exclusive advertising discounts run through October 24:

- 20% off the 6-month Premier Package
  - Use code: NAHADPREMIER20

company's visibility.

- Regular price: \$4,800 | Discounted rate: \$3,840
- 15% off the 6-month Standard Package
  - Use code: NAHADSTANDARD15
  - Regular price: \$2,400 | Discounted rate: \$2,040

Don't miss this chance to stand out in front of the entire NAHAD membership.

Email us at bgarcia@nahad.org to secure your spot.





### What's NAHAD 365

### Excellence in education... Any day of the year.

With a dual emphasis on safety and employee performance, **NAHAD 365** offers professional development and job training content offered in a diverse variety of formats, extending beyond the annual convention, 365 days a year.

### Discover NAHAD 365 below:

### **NAHAD** CONVENTION

### **NAHAD Convention**

The NAHAD Convention is your best opportunity to connect with leaders in the industry, attend thought-provoking business sessions, and maximize your presence through the Showcase of Hose Solutions.

### **NAHAD**WEBINARS

#### **NAHAD Webinars**

NAHAD's Education Committee is focused on providing webinar topics of interest to both manufacturers and distributors. These webinars are a "must-attend" for anyone looking to grow in the areas of leadership, operations, career development, compliance and risk analysis, fabrication and more.



### **NAHAD Academy**

An e-Learning platform Designed to ensure all member organizations, regardless of size or budget, have access to affordable, quality, and relevant education content. More than 200 course titles are available with three subscription options to choose from.



& Reliability

### The Hose Safety Institute (HSI)

Members of NAHAD's Hose Safety Institute® represent distributors, manufacturers and suppliers who share a passion for the industry. Membership demonstrates to your customers that you take care great in the products you deliver to the field by following prescribed design and standards specifications for top-tier assembly, design, fabrication, handling, and management.



### **HSI Hands-On Training**

Formerly Regional Training, this program is designed to promote and develop an understanding and adoption of HSI guidelines and best practices in hose design and fabrication. Attendees will participate in a series of interactive presentations, visit distributor locations for hands-on exercises, and tour a manufacturer's warehouse.



**Distribute Innovation** 

### **University of Innovative Distribution (UID)**

Sponsored by the Association Education Alliance (AEA), a consortium of 40+ distribution professional associations and in cooperation with the Department of Technology Leadership and Innovation of Purdue University, UID is a concentrated educational program designed to enhance and fortify your knowledge, skills, and abilities.

Courses are grouped into six educational tracks: Distribution Strategy, Leadership & Professional Development, Management, Marketing, Operations, and Sales.



### **Employee Development Roadmap**

Proper recruitment, selection, onboarding and training of new employees and the ongoing education of current employees is critical to their success, and that of your business. This Roadmap provides you with important and timely Human Resources updates, policies, and templates. It identifies the key positions within the typical NAHAD distribution company, by title, with sample Job Task Descriptions for each.



### The Outer Diameter (OD) Podcast

This podcast series is designed to promote professional development and continuing education for distributors and manufacturers. Content includes new industry developments, innovative tactics for any business model, and valuable need-to-know information centered around the hose distribution industry



### Handbooks, Guides, & Reports

NAHAD provides members with access to comprehensive tools, recommendations, and best practices packaged in a collection of various handbooks, guidelines, and reports.

Topics cover hose assembly, the basics of industrial distribution, value-added selling, compensation, and other financial/productivity data.

### **Congratulations Exam Passers!**

The following employees of Hose Safety Institute member companies have passed exams during the period of need dates. Corrugated Metal Hose Fabrication Fluoropolymer Hose Handbook Industrial Hose Fabrication Corrugated Metal Hose Handbook ◆ Industrial Hose Handbook Hydraulic Hose Fabrication Composite Hose Fabrication Fluoropolymer Hose Fabrication Hydraulic Hose Handbook Composite Hose Handbook A1 COUPLING & HOSE **HOSE & RUBBER** OMNI SERVICES, INC. Madison Bowers Justen McCormick **Edward Lespsch** Matt Barone Jeanann Lacy Jason Rodgers Nigel Vaughns Cameron Fleeton RGA - RUBBER AND GASKET CO. Chris Wells OF AMERICA Tom Sheredy ABBOTT RUBBER COMPANY, INC. Breanna Stuper Chris Wells **HOSE OF SOUTH TEXAS** Ross Paniagua ••• Devon Leland Isaac Reves Albert Valdez **ALTERNATIVE HOSE** Elliot Farrell Karson Dart **Matthew Martinez** Jared Schimenti Karlo Gambarini Rob Tucker Isaiah Valdez Justin Young **AMAZON HOSE & RUBBER COMPANY** Brian Grunberg **ROYAL BRASS AND HOSE** Mo Turbide Ariel Isidro-Balisacan Kevin Bielmann Abby Allmon . Patrick McMahon Jacob Watson Andrew Ralamb HOSE OF SOUTH TEXAS. INC. PEERLESS MILL SUPPLY COMPANY, INC. Shea Holowecky **\* \* \* \*** Jorge Salinas .... SINGER EQUITIES Jama Mganga **CROSS COMPANY** Henry Hague **HOSECO AUSTRALIA PTY LTD** RGA Chad Hayden John Revera Taria No **Brittany Patterson** StelliAnn Wood **CROSS HOSE & FITTINGS** Sam Tape Matt Spurlock SOLARES FLORIDA CORP. Robert Wallace HOST Corev Goforth Blake Ashburn Matthew Marrero **Brad Wood** Vincent Elizondo Allen Morrow Trace Clark **SOUTHEASTERN HOSE INC HOT AND COLD PLUMBING SUPPLIES** Jose Monge Patrick Burgess **Chuck Jones** ••• Joseph Kincer Chris Boettcher **Brandon Brown** Will Kent Robert Wallace IR-G **Eddie Rogers** Tim Dowings SPOKANE HOUSE OF HOSE, INC. Keith Miskovsky Ryan Ploeger Braedan Murphy **DESPERATE MARINE LLC** Kenny Williams Rafael Lopez **Brian Cumbie** Stephen Blackwell . Richard Revnolds Zach Fox James Stevenson Naum Murachev Garrett Dean THE HOME RUBBER COMPANY Jeff Houghton **Rusty Shoup** Dan Austin **DIXON VALVE** Tanner Arnold Jess Matthew **Edward Lepsch** TIEFENBACH **Brandon McGuire** Rayce Farris **Deway Nerereal** Joe Heckman \*\*\*\* **ELITE SUPPLY, INC.** KATY HYDRAULICS, LLC John Vinson T-NA WV **Greg Sell** Ruben Barrera Larry Irvin **Austin Wright** GHX KIH, LLC (KEY INDUSTRIAL HOSE) Kyle Borkholder Aaron Felt UNISOURCE MFG **Kevin Nabors** Aidan Murphy \*\*\*\* **Bryce Stoner** Jose Conteras Chris Harper MCGILL HOSE **Devin Singleton** Jeremy Greene **WESTERN INTEGRATED** Matt Barone **Grant Seltenright \* \* • GHX INDUSTRIAL TECHNOLOGIES - HAWAII** Vanessa Martinez **Drew Smith \* \* •** Robert Drake Kanja Colton Irvin **\* \* •** MILLENNIUM COUPLING COMPANY David Gelvin Taria Ng PTY LTD Zach Anderson **\* \* •** Ariel Isidro-Balisacan •• Jared Richter Tristian Farrow • • • Melanie Brient Joseph Washington **WESTERN INTEGRATED TECHNOLOGIES** Skylar Roth . Madison Bowers Jeff Tod Donovan Vincente Lincoln Fairley Alex Algie Rick Clapie Yva Kloulubak Josh Schmidt . Brian Grunberg **GHX INDUSTRIAL -**Kobi Gwatking Jeremy Greene • WESTFLEX. INC. SUNSOURCE MAIN SUBSCRIPTION Jeff Houghton Ryan Ploeger Jason Rodgers Joesph Washington ••• **David Sanchez** ••• **MOTION FLUID SOLUTIONS** Jared Richter Jeanann Lacy Christian Reves . Jake Dawson WYOMING BEARING AND SUPPLY HART INDUSTRIES, INC. Christian Moore Peter Woods Tessa Whitehead Stephen Blackwell Krista Doran . David Vab Den Hurk . Adam Longoria John Spence **NO COMPANY** MTO HOSE SOLUTIONS INC. David Foley Trent Keller **HCD NELSON MOTION NZ** Rick Trowe Joshua Karahalis Tessa Whitehead

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## NAHAD

A QUARTERLY NEWSLETTER of THE ASSOCIATION FOR HOSE AND ACCESSORIES DISTRIBUTION SEPTEMBER 2025

news

### SAVE THE DATE 42<sup>nd</sup> Annual NAHAD **Meeting & Convention** Accelerating Connections, Driving Performance May 16-19, 2026 Indianapolis, Indiana

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